

BRANDED!

FASTER TRADE MARK REGISTRATIONS

UK: “RIGHT START” TRADE MARK APPLICATIONS

- 1 Only 50% of the Official Fees are payable to the UK IPO on filing (and BRANDED! also invoice only 50% of their charges at the same time);
- 2 The Official Examination Report will issue within 10 days and the applicant will then have the opportunity to pay the balance of the fees and continue with the application, or withdraw the application (e.g. to avoid conflict from the owners of conflicting marks that would be notified);
- 3 The result is quicker progress to advertisement for opposition purposes; and
- 4 Resulting quicker trade mark registration.

NB. BRANDED! favour this route where:

- A speed of registration is important; or
- B official objections to distinctiveness are expected; or
- C knowledge of third party objections need to be obtained as soon as possible; or
- D a quick basis for an International Registration is needed (with less risk of Central Attack than a EUTM).

EUTM: “FAST TRACK” TRADE MARK APPLICATIONS

(can take half the time of a regular one)

ONLY POSSIBLE IF:

- 1 the specification of goods and services is taken from pre-validated EUIPO database of terms; and
- 2 any priority or seniority claim is substantiated on filing (if not on TMView); and
- 3 the filing fees are paid up front.

NB. BRANDED! may prefer not to use the EUIPO pre-validated terms in various circumstances e.g. if the specification of goods or services is new or unusual or if specific potentially conflicting marks need to be avoided by careful wording.

For further information, please contact BRANDED! on info@trade-mark.co.uk or phone 01904 476 388

European Trade Mark Attorneys

BRANDED TM Limited t/a BRANDED!

Regulated by IPReg

3a Centurion Office Park, Clifton Moor, Tribune Way, York, YO30 4RY, UK

Company Registration No. 08436425

www.trade-mark.co.uk t: +44 (0)1904 476388 f: +44 (0)1904 476389 e: info@trade-mark.co.uk

CITMA

The Chartered
Institute of Trade
Mark Attorneys